

15th Annual Paving the Way Gala



YOUTH SERVICES

Friday, March 3, 2017

Four Seasons San Francisco
757 Market Street
San Francisco, CA

6:00 p.m. Cocktail Reception & Silent Auction
Followed by Dinner, Awards & Live Auction
Individual Tickets: \$400

Paving the Way, now in its fifteenth year, raises critical funds for San Francisco's most vulnerable homeless and at risk youth ages 12-24. Since 2003, this annual gala has raised nearly \$8.3 million to benefit Larkin Street's twenty-five housing, education, job assistance, and medical programs. Your generous support of Paving the Way allows you to directly impact the lives of thousands of youth whom Larkin Street will serve this year; and will help ensure that our homeless and in transition youth have every opportunity to pursue their dreams and a positive future. Three out of four of the young people who complete Larkin Street's comprehensive programs exit street life.

This elegant evening begins with a cocktail reception and silent auction followed by a dinner and live auction.



We invite you to join us as we honor our youth with the Going the Distance Awards, which celebrates their accomplishments and achieving their personal goals, wherever they may be on their path towards self-sufficiency.

**Larkin Street Youth Services
134 Golden Gate Avenue
San Francisco, CA 94102**

**Tel (415) 673-0911, ext. 306 | events@larkinstreetyouth.org
Fax: (415) 749-3838
larkinstreetyouth.org
pavingthewaygala.com**

15th Annual

Paving the Way Gala

Sponsorship & Underwriter Opportunities



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Friday, March 3, 2017

Four Seasons San Francisco

757 Market Street, San Francisco, CA

SPONSORSHIPS

Print deadlines apply, please see final page for details

Visionary Sponsor: \$50,000

Reserved tables for 20 guests (2 tables) in premier location

Premier placement of company/patron name on tables

Premier placement of company logo/patron name on-site at event and in all printed and online materials

Full-page advertisement in the event program

Company logo/patron name/patron name in two (2) San Francisco Business Times event advertisements*

Naming opportunity at Larkin Street program site

Company/patron name included in all promotional and press releases

Company/patron name recognition in thank you letter sent to all event participants

Premier placement of company logo/patron name in two (2) Larkin Street newsletters

Private Luncheon hosted by the Executive Director of Larkin Street

Personal guided tour of Larkin Street program sites

Founder Sponsor: \$30,000

Reserved seating for 16 guests (1.5 tables) in prominent location

Prominent placement of company logo/patron name on-site at event and in all printed and online materials

Half-page advertisement in the event program

Company logo/patron name in one (1) San Francisco Business Times event advertisement*

Company/patron name included in all promotional and press releases

Prominent placement of company logo/patron name in one (1) Larkin Street newsletter

Personal guided tour of Larkin Street program sites

Hero Sponsor: \$10,000

Reserved table for 10 guests (1 table) in a distinctive location

Distinctive placement of company/patron name on-site at event and in all printed and online materials

Personal guided tour of Larkin Street program sites

Champion Sponsor: \$5,000

Reserved seating for 5 guests

Company/patron name listing on-site at event and in all printed and online materials

Special invitations to Larkin Street annual VIP receptions

** SFBT ad deadlines will apply, dates TBD.*

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Ambassador Sponsor: \$2,500

Reserved seating for 2 guests

Company/patron name listing on-site at event and in all printed and online materials

Advocate Sponsor: \$1,000

Reserved seating for 1 guest

Company/patron name listing in the event invitation and program

Table of 10: \$4,000

Reserved seating for 10 guests

Individual Ticket: \$400

Reserved seating for 1 guest



PROGRAM UNDERWRITING

If you are interested in Larkin Street Youth Services but cannot attend the event, please consider supporting direct services with one of these funding opportunities.

Youth Scholarship Underwriter: \$10,000

Provides two youth with a one year scholarship as well as academic and other support services for pursuing a postsecondary education.

Company logo/patron name featured in advertisement located in program book

Company/patron name listing on-site at event and in all printed and online materials

Youth Education Underwriter: \$7,500

Provides three youth for one year in our award-winning education and employment programs, including our Job Readiness Course and Bridge Academy which put them on a path to postsecondary academic success.

Special mention from stage at the event

Company/patron name listing on-site at event and in all printed and online materials

Youth Education Underwriter: \$5,000

Provides one youth for one year in our award-winning education and employment programs, including our Job Readiness Course and Bridge Academy which put them on a path to postsecondary academic success.

Special mention from stage at the event

Company/patron name listing on-site at event and in all printed and online materials

PRINT DEADLINES: Confirmation must be received by January 6, 2017 to ensure placement in the invitation and by February 10, 2017 to ensure placement in the printed program.

pavingthewaygala.com



YOUTH SERVICES

Sponsorship and Underwriter Pledge/Payment Form

Yes, I wish to participate in Larkin Street's Paving the Way Gala, March 3, 2017!

_____ Visionary Sponsor	\$50,000	_____ Scholarship Underwriter	\$10,000
_____ Founder Sponsor	\$30,000	_____ Education Underwriter	\$7,500
_____ Hero Sponsor	\$10,000	_____ Education Underwriter	\$5,000
_____ Champion Sponsor	\$5,000	_____ Reserved Table of 10	\$4,000
_____ Ambassador Sponsor	\$2,500	_____ Reserved Individual Seat	\$400
_____ Advocate Sponsor	\$1,000		

Name Company

Address

City State Zip

Phone

Email Address

I/we would like to be listed as

I/we pledge a sponsorship/underwriting; please send us an invoice.

Payment Type:

Check, please make payable to Larkin Street Youth Services

Credit Card

Credit Card # (VISA/MasterCard/Amex) Expiration Date 3 Digit Security Code

Please fax or email this form to [415.749.3838](tel:415.749.3838) or events@larkinstreetyouth.org by **February 10, 2017** to ensure your inclusion on the printed event program. Please mail checks to: Larkin Street Youth Services, Attn: Special Events, 134 Golden Gate Avenue, San Francisco, CA 94102. If you have questions, please contact Special Events Manager at 415.673.0911 ext. 306 or events@larkinstreetyouth.org. Contributions are tax deductible to the extent allowed by law. For more information please visit www.pavingthewaygala.org